

Scale

1/2" = .25"

1:4

Resolution

300-600  
(mechanical scale)

**Mechanical**

Size	Height	Width
Bleed	3.75"	12.25"
Trim	3.5"	12"
Live	3.5"	12"

**Lifesize**

Size	Height	Width
Bleed	15"	49"
Trim	14"	48"
Live	14"	48"

**Preparing Your Artwork**

The image resolution listed above is the minimum acceptable file resolution if the image is placed at 100% of mechanical size. We support the most current versions of Adobe Creative Suite (Adobe Illustrator, InDesign, Photoshop and Acrobat). Be sure to include all fonts or convert all text to outlines prior to saving.

Items printed digitally will simulate PMS colors using CMYK color blends. For best results, please build your artwork with PMS colors designated in the page layout. All photographs should be converted to CMYK prior to sending.

**Sending your Artwork**

The easiest way to send artwork is by visiting our website, [www.bpgraphics.com](http://www.bpgraphics.com) and clicking the Upload Artwork link found at the top of our home page. Please be sure to zip all files for each project together.

Click [here](#) to submit artwork