



Mechanical

Size	Height	Width
Bleed	3.75"	12.25"
Trim	3.5"	12"
Live	3.5"	12"

Scale

1/2" = .25"
4:1

Resolution

300-600
(mechanical scale)

Lifesize

Size	Height	Width
Bleed	15"	49"
Trim	14"	48"
Live	14"	48"

Artwork Submission

Click [here](#) to submit artwork

Preparing Your Artwork

Please build your artwork to the mechanical size specified above. We support the most current versions of Adobe Creative Suite (Adobe Illustrator, InDesign, Photoshop and Acrobat) along with QuarkXPress and CorelDraw. Please provide Photoshop files in layered format if available. Be sure to include all fonts or convert all text to curves prior to saving.

The image resolution listed above is the minimum acceptable file resolution if the image is placed at 100% in the mechanical.

Items printed digitally will simulate PMS colors using CMYK color blends which are close to the actual PMS color but are not a perfect match. For best results please build your artwork with PMS colors designated in the page layout program.

Please convert photograph images from RGB to CMYK and provide an accurate color proof for us to match if possible.

Sending your Artwork

The easiest way to send artwork is through our website at www.bp-graphics.com Please click on the link to Upload Artwork. You may also click on the link within this PDF. Files will be transmitted at FTP speed and can be up to 2 GB in size. If your files are larger please contact your account manager for other FTP information. You may also send your artwork on CD or DVD.