

Blue guides indicate the "live area" - magenta border indicates the bleed size. Please extend image to bleed size. Anything outside of the blue "live area" guides will be considered bleed and not display on final product.

**Mechanical**

Size	Height	Width
Bleed	17.625"	12.125"
Trim	17.5"	12"
Live	17"	11.5"

**Scale**  
1/2" = .25"  
4:1  
**Resolution**  
300 - 600  
(mechanical scale)

**Lifesize**

Size	Height	Width
Bleed	70.5"	48.5"
Trim	70"	48"
Live	68"	46"