

Blue guides indicate the “live area” - magenta border indicates the bleed size. Please extend image to bleed size. Anything outside of the blue “live area” guides will be considered bleed and not display on final product.

Bulletin 12' x 36'

Mechanical

Size	Height	Width
Bleed	6.667"	18.667"
Trim	6"	18"
Live	6"	18"

Scale

1/2" = 1'
24:1

Resolution

300-600
(mechanical scale)

Lifesize

Size	Height	Width
Bleed	13'4"	37'4"
Trim	12'	36'
Live	12'	36'